

CSUF @FULLERTON

Latest Headlines

The CSUF Alumni Association Welcomes New Board Members

We are proud to introduce four new board members of the Alumni Association Board of Directors. New members include **Cydney Francois '18**, who works in the marketing department for the Los Angeles Kings where she serves as a liaison between the organization and the community; **Steve Jacques '92, M.A. '07**, director of Analytics, Insights and Intelligence for Advantage Solutions; **Linda Vasquez '09**, senior public affairs director for the Campaign for College Opportunity; and **Kathy Yu '10**, national account manager in advertising sales at Hulu.



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Titan Communicators Help Small Businesses Announce 'We're Open'

New community outreach effort, "Tuff It Out," from Cal State Fullerton's Public Relations Student Society of America (PRSSA) and the College of Communications was launched in the face of COVID-19. Ken Hagihara, the PRSSA Faculty Advisor and College of



Communications Lecturer, had a realization that many mom-and-pop businesses were struggling with external communications during this pandemic, many didn't know how to let the public know they were open for business. He knew that Titans could help.

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Titan Filmmaker Expands the Boundaries of Queer Storytelling in Dream Job

Damien S. Navarro's '07 (B.A. communications-radio/TV/film) life has come full circle and now serves as the executive director of Outfest. As the executive director of Outfest, a Los Angeles-based arts, media, and entertainment nonprofit that supports, develops and empowers LGBTQIA+ artists to drive change, remembers attending Outfest himself as a CSUF undergraduate. Navarro eventually forged his entrepreneurial path — including building two marketing and consulting agencies, teaching, and running a brand entertainment studio - before finding

something even more compelling and rewarding at Outfest.

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IT TAKES A TITAN

The Campaign for Cal State Fullerton

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Titans in the Spotlight

Alexie Aguayo '19 (B.A. communications-journalism) is the son of two small business owners and was raised to be productive, ambitious, and goal-oriented. He took that message to heart and sped through college, earning his bachelor's degree in communications at Cal State Fullerton a mere two years after graduating from high school. After completing his first semester with ease, he decided to take the maximum 21 credits during his second semester, which turned out to be a better fit for his drive and energy level. In addition to commuting over 100 miles daily every semester and winter/summer session, Aguayo worked four internships during college. Upon graduation, he had multiple job offers and now works in multimedia journalism at NBC affiliate KTVH in Helena, Montana. Aguayo is one of many vivid examples that Titans Reach Higher.



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Makayla Herrera, president of Students for Smiles, a CSUF student organization, led a fundraising effort that raised \$5,000 to pay for 20 surgeries for children across the globe in need of cleft lip and palate repairs. For Herrera's leadership, civic engagement, and advocacy on behalf of the student organization, she is the recipient of the 2020 Tuffy Award for President of the Year, sponsored by the Division of Student Affairs and the Student Success Initiative. She was among 16 student club presidents nominated for the recognition. Congratulations Makayla!



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Activities and Events

JULY

1-22

Get Fit Series

CSUF Alumni and the Department of Kinesiology bring you a July Get Fit Series every Wednesday in July. Classes include everything from Yoga to High-Intensity Interval Training (HIIT). All classes are designed for all levels of ability and are able to be done in your living room. No cost to attend, sign up today.

[More Info](#)

JULY

23

CSUF Alumni Association Book Club

Titans, join us in our virtual book club and connect with fellow Cal State Fullerton alumni, faculty, and staff. We will be reading books from various genres, from professional development, personal growth, novels, and other topics. Participation is free!

[More Info](#)

JULY

24

Virtual Wine Tasting

CSUF Alumni has partnered with Vino Nostra Wine Bar once again to bring you virtual wine tasting featuring wines from around the world. This private Titan's only tasting will be held live via Zoom. There is a limited number of spots. Registration will close Wednesday, July 22nd, or once spots fill up.

[More Info](#)

AUG

1-19

The Titan Race

It's time to get active again and shake off the quarantine mood. Join your fellow Titans as we come together to motivate each other. Tell your friends, and let's get ready to complete the ultimate Tuffy challenge.

[More Info](#)

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CSUF ALUMNI ASSOCIATION

