

## Entrepreneur Seeking Advice

*Pay special attention to the highlighted areas. These are for you to customize according to your specific needs.*

Hi Tuffy, I'm reaching out because you also attended CSUF and **[[ ADD REASON FOR REACHING OUT – why them specifically (job, position, experience, etc.)]]**. I would love to talk to learn more about your and experience. Would you be open to talking for 20-30 minutes? I would love to hear more about:

- What was your inspiration and how did you get started?
- How did you get your first customer?
- What's one thing you wish you knew at my stage?
- What has been your most rewarding accomplishment? Biggest failure?
- What was your biggest obstacle, and how did you overcome it?

**[[[AND/OR]]]**

I'd love the opportunity to share 5 minutes about my venture and get your feedback on the following questions:

- What do you think of the idea?
- Do you think I'm positioning the product or service appropriately?
- Do you feel I have a proper grasp on our buyer and addressable market?
- What would you suggest I do differently? What would you do if you were me?
- What do you think should be my next step along this path?
- Is there anyone that you think I should reach out to that could help with my next steps?

I hope to hear from you soon. However, I know life can get busy, so I will follow up in 2 weeks to see if you're available.

Thank you in advance!

Student Name

Major, Grad Year