

## Industry Overview

*Pay special attention to the highlighted areas. These are for you to customize according to your specific needs.*

Hi Tuffy, I'm reaching out because you are a fellow Titan **[[ ADD REASON FOR REACHING OUT – why them (job, position, experience, etc.)]]**. I would love to talk to learn more about your professional path. Would you be open to talking with me for 20-30 minutes? Some of what I would like to learn is:

- How did you build your career in this industry?
- What are some of the benefits and drawbacks to working in this industry?
- What drew you to this industry, and what has kept you there?
- What does the future look like for this industry?
- What are some other job opportunities in this industry I should consider?
- How does someone get started in your industry?
- How important are internships in your field? What advice do you have for finding one?
- Given where I am in my educational career, what should I be doing right now to set myself up for success in your industry?

I hope to hear from you soon. However, I know things can get busy, so I will follow up in 2 weeks to see if you're available.

Thank you in advance!

Student Name  
Major, Grad Year